



General Information

The Ford Rouge Factory Tour is a self-guided, six-part experience that includes the Legacy Theater, Art of Manufacturing Theater, Observation Deck, Dearborn Truck Plant, Legacy Gallery and Outdoor Living Lab Tour (outdoor tour runs mid-April to mid-October, weather permitting).

The Factory Tour is handicapped-accessible.

Visitors are encouraged to use the food facilities at Henry Ford Museum of American Innovation prior to or following their visit to the Ford Rouge Factory Tour. There are limited beverage and snack vending machines and minimal seating at the Factory Tour.

The Ford Rouge Factory Tour gift store features Rouge Center-related merchandise. Much of this product line is exclusive to the Ford Rouge Factory Tour and may not be available in other gift stores at The Henry Ford.

We recommend a minimum of two hours to visit the Ford Rouge Factory Tour to enjoy the variety of experiences on-site.

Ticket Information

Prepurchased, held tickets may be picked up at the Ford Rouge Factory Tour on the day of your visit.

You must arrive at the time printed on your confirmation; please plan to arrive at the Factory Tour Visitor Center no later than the confirmed arrival time.

There are no exchanges on Ford Rouge Factory Tour tickets.

Actual vehicle production varies on a daily basis. It is based on vehicle production needs and is controlled by Ford Motor Company.

Photography and video recording are strictly prohibited in both theaters and the Dearborn Truck Plant. Photography is allowed in the Legacy Gallery and on the Observation Deck.



Directions to Ford Rouge Factory Tour

From I-94: Exit to northbound Southfield Freeway (M-39); go 2 miles. Exit at Rotunda Drive east (right); go 3.5 miles. Turn south (right) on Miller Road, go 0.5 mile and turn right into Ford Rouge Factory Tour (first driveway on the right).

From I-75: Exit to northbound Southfield Freeway (M-39); go 6.5 miles. Exit at Rotunda Drive east (right); go 3.5 miles. Turn south (right) on Miller Road, go 0.5 mile and turn right into Ford Rouge Factory Tour first driveway on the right).

From I-96: Exit to Southfield Freeway (M-39) south; go 4.5 miles. Exit at Rotunda Drive east (left); go 3.5 miles. Turn south (right) on Miller Road, go 0.5 mile and turn right into Ford Rouge Factory Tour (first driveway on the right).

From The Henry Ford: Exit south on Oakwood Boulevard. Go 0.8 mile and turn east (left) on Rotunda Drive. Go 4.2 miles; turn south (right) on Miller Road. Go 0.5 mile and turn right into Ford Rouge Factory Tour (first driveway on the right).

The Ford Rouge Factory Tour is located off Miller Road at the first driveway south of Rotunda Road. The driveway is marked Gate 6. After turning right into Gate 6, make another immediate right and follow the road to the Visitor Center.

The Visitor Center does not have a street address; if you are using GPS, use 3741 Miller Road, Dearborn, MI 48124, then proceed to the Ford Gate 6 entryway.

Parking Directions

Buses should pull into the bus drop-off area.

A member of our Group Greeting Team will step aboard your bus to share a welcome and give check-in directions. Drivers will be directed to bus parking.

Questions?

For more information or to purchase tickets or a membership, please call The Henry Ford Contact Center.

Phone:

313.982.6001

Email:

info@thehenryford.org

Web:

thf.org/rouge

GPS Address:

3741 Miller Rd.
Dearborn, MI, 48124

This information is for buses authorized to drive directly to the Factory Tour.